KIXE-TV
ANNUAL EEO PUBLIC FILE REPORT
JULY 2011 – JUNE 2012

FULL-TIME VACANCIES:	**VACANCY OPENED:**	**POSITION FILLED:**
OUTSIDE SALES	09/28/2011	10/11/2011

RECRUITMENT SOURCE FOR PERSON HIRED:
KIXE.ORG

NUMBER OF PERSONS INTERVIEWED: THREE (3)

RECRUITMENT SOURCES USED FOR INTERVIEWEES:

KIXE.ORG	TWO (2)
NOT SPECIFIED	ONE (1)

Recruitment Initiatives:

August 23, 2011 10:00am
Mike Quinn, Interim General Manager, attended a meeting with NoRTEC (The Northern Rural Training & Employment Consortium) administers Workforce Investment Act programs in eleven Northern California counties. NoRTEC is led by a Governing Board and Workforce Investment Board (WIB) that oversee a broad range of programs and initiatives. NoRTEC is a special district formed through a Joint Powers Agreement and has established contracts with nonprofit agencies in eleven counties to ensure job seekers and businesses have access to a comprehensive array of job training and employment services.

September 14, 2011 10:00am
Mike Quinn attended a Social Media Webinar to enhance service and sustainability as well as help accomplish programming, fundraising, journalism and community engagement goals. After much discussion with public television and radio stations, iStrategy Labs has developed a handbook that will help stations to design social media campaigns from establishing goals and determining staff roles to creating content and measuring performance.

September 20, 2011 2:00pm
KIXE attended The Annual Transfer/Career Day at Butte Community College to give information in film, broadcasting and production. Each year the Transfer Counseling Center host these events open to College students, high school students, their parents and the general public. Approximately 1,000 students take advantage of the thirty-plus universities that were present representing over 10 states

September 20, 2011 – May 20, 2012
KIXE participated in a nine (9) month internship program. Intern Agnes Penot from the Institute of Political Science in France was required for her third year of studies to intern at a media outlet in an English speaking country. During the nine month period Agnes gained knowledge in television production and broadcasting.

October 3, 2011 2:00pm
Mike Quinn and Rob Keenan attended a meeting with the Shasta Regional Community Foundation's Women's Forum, created by and for the people of Shasta and Siskiyou counties, emerging the idea that collective philanthropy could help to break the intergenerational cycles of poverty and underachievement that plagues many of the women and their families in this area. Shasta Regional Community Foundation is a tax-exempt charitable organization working to enhance the quality of life for all people in the North State region.

November 2, 14, 2011 11:00am
Mike Quinn held a meeting with Shasta College economic Workforce Development Division who provides a wide range of exceptional services to the business community (existing and start-up), individuals seeking short-term career training, courses/programs for self improvement/interest, and grant funded services targeting regional economic improvement.

April 5, 2012 8:00am
Renee Cooper, CFO, attended the 2012 Leadership Redding Arts, Culture and Communications Day. The session is designed to give class members some insight into methods of communication, media, the arts and ways they can contribute to the future of the Redding Region. Leadership Redding provides individuals with an opportunity to develop as community leaders by connecting them to the people, places, and experiences of the Greater Redding Region.

May 29 – June 1, 2012
Renee Cooper attended the 2012 Annual PMBA Conference in Las Vegas, NV. The Public Media Business Association serves the business needs of public media, focused on delivering programs and services that enhance the efficiency, effectiveness and economics of public media. Professionals from PMBA member stations benefit from access to public media business intelligence, training, and the exercise of collective benefit. Member stations come together as an enterprise to grow effectively in serving the American people.

KIXE also participates on a regular basis through out the year with programs that are designed to assist members of the community to develop skills needed for employment. Such as the "Cal Works Welfare to Work" program, a program designed to help low income families acquire the necessary skills to obtain employment and the "Experience Works" program, an organization offering job training, job placement and work experience to mature workers over the age of 55, designed to help seniors enter the workforce, find more challenging positions, change careers, or supplement their income.

Master Recruitment Sources:

Employment Development Department
78 Table Mountain Blvd.
Oroville, CA. 95965
530-538-7301 butteonestop.org

Employment Development Department
146 Market St.
Colusa, CA. 95932
530-458-0326

Butte County NAACP
816 H Street
Sacramento, CA. 95814
916-498-1898

U.S. Dept of Veteran Affairs
280 Cohasset Rd #100
Chico, CA. 95926
vaPlacementService@va.gov

Chico City Human Resources
411 Main St.
Chico, CA. 95928
Theresa Campbell 530-879-7900

Trinity County Employment Services
P.O. Box 1470
Weaverville, CA. 96093
530-623-1325

TV Technology Napa Valley College
2277 Napa-Vallejo HWY
Napa, CA. 95928
707-253-3000

Glenn County Human Resources
P.O. Box 608
Willows, CA. 95988
Scott Gruend 530-934-6510

Butte County Employment
3-A County Center Dr
Oroville, CA. 95965
530-895-4364

Career Link Center San Francisco
801 Turk St
San Francisco, CA. 94102
HireSF.org

Shasta College Placement Center
1065 Old Oregon Trail
Redding, CA. 96003
530-242-7724

Modoc County Employment
221 North Main St
Alturas, CA. 96101
Diane Fogle 530-223-6428

Tehama County Jobs
8751 W. Broward Blvd. Ste#506
Plantation, FL. 33324
judykeller222@yahoo.com

Veterans Service Office
196 Memorial Way
Chico, CA. 95926
530-899-8549

Women in Communications, INC
1600 E 3rd Ave 3105
San Mateo, CA. 94401
btijerina@womcom.org

SMART
1201 Placer St.
Redding, CA. 96001
530-245-1515

Job Training Tehama County
718 Main St
Red Bluff, CA. 96080
530-529-7000

Employment Development Department
1616 Chestnut St
Susanville, CA. 96130
530-283-6850

Placement Office
CSUC
Chico, CA. 95929
530-898-4664

Teamwork H.R.
915 Mistletoe Ln.
Redding, CA. 96002
530-223-4674

CA. Hispanic Resource Council
1006 4th St. 5th Floor Ste#1
Sacramento, CA. 95820
916-451-7151

Networking Women of Chico
3549 Esplanade #443
Chico, CA. 95926

Plumas County Employment
520 Main St #309
Quincy, CA. 95926
530-283-6315

The Job Market
409 K Street
Eureka, CA. 95501
707-444-5711

Sacramento Veterans Center
1111 Howe Ave. #390
Sacramento, CA. 95825
Mike Anderson 916-566-7430

Production Hub, INC
1806 Hammerlin Ave.
Winter Park, FL. 32789
877-629-4122

S.F. Examiner
71 Stevenson 2nd Floor
San Francisco, CA. 94105
pcallaway@sfexaminer.com

Current Magazine
6390 Carroll Ave. #350
Takoma Park, MD. 20912
unwin@current.org

Record Searchlight
1101 Twin View Blvd
Redding, CA. 96003
LLiebespeck@redding.com

Butte County Placement Center
3536 Butte Campus Dr.
Oroville, CA. 95965
530-895-2511

Glenn County Human Resources
P.O. Box 817
Orland, CA. 95963
Scott Gruend 530-934-6510

Siskiyou County Human Resources
8185 Main St.
Yreka, CA. 96097
530-842-8006

State of California
1325 Pine St
Redding, CA. 96001
530-225-2284

CPB
401 Ninth St, NW
Washington, DC. 20001-2129
202-879-9600

Colusa County One-Stop
144 Market St.
Colusa, Ca. 95932
gguitierrez@ncen.org

Online Recruitments:

kixe.org
Face Book
Craigslist
Monster.com