

## **Recruitment Initiatives**

SHASTA FACES

AR/AP CLERK

1 CALWORKS

AUCTION COORDINATOR ASSISTANT 11 CALWORKS

This is a government subsidized program geared at helping low income families learn new skills to workforce. This program is available March 2010 through August 31, 2010.

November 10, 2009 Shasta College Broadcast Communications Class

KIXE and job opportunities in Communications

This annual Community College workshop provides entry level applicants a better understanding of the opportunities available in broadcasting. They can apply for jobs and internships during the workshop.

January 28, 2010 - RUSH Personnel Services

Employment Opportunities at KIXE

RUSH Personnel Services partners with KIXE to offer potential job applicants the opportunity to apply for open positions in broadcast communications.

February 25, 2010 - California State University, Chico

KIXE and job opportunities in Communications

This annual California State University workshop provides entry level applicants a better understanding of the opportunities available in broadcasting. They can apply for jobs and internships during the workshop.

March 8, 2010 - Shasta Seniors

KIXE, Careers and service in Broadcast Communications in the 21<sup>st</sup> century

The senior population in the Chico-Redding area continues to grow. Many of these unemployed citizens look for opportunities to supplement their income and to re direct their skills. This event enabled KIXE to develop the possibilities and opportunities to pair these two entities together.

August 19, October 6, 2009 - Cal Works

Jan. 8<sup>th</sup>, 11<sup>th</sup>, Feb. 9<sup>th</sup>, Mar. 9<sup>th</sup> & 10<sup>th</sup>, May 26, 2010

Employment and job training at KIXE

KIXE personnel participated in these six social welfare job fairs.

KIXE

November 9, 2009 - Studio talent training night

March 16, 2010 - Production training

May 20, 2010 - Video production training

KIXE staff provides quarterly training for on-air talent and production personnel to the community. Both paid and volunteer positions.

People of Progress - January 20<sup>th</sup> & 30<sup>th</sup>

KIXE as a training site

The KIXE studio was used for a community event regarding job opportunities in Shasta County and applicant training in interviewing techniques.